Design Brief – Brighton Independent Film Collective

About the project – This summer, independent film programmers and venues in Brighton will be launching a central website and mailing list to promote their events. We are looking for a designer to create an identity for the collective, including a logo, newsletter template, and website style guide. Please note: a name for the collective is still TBC but will be confirmed by the notification deadline on 7 May.

Important dates & deadlines:
- Monday 3 June – Deadline for all applications
- Friday 7 June – Notification deadline
- Friday 21 June – Delivery of all design assets
- Thursday 15 August – Website launch

The successful applicant will need to deliver:
- Mailchimp newsletter template
- Logo
  - Versions for use on both light and dark backgrounds
  - Available in PNG and .AI formats
  - Versions with and without strapline
- Shareable social media assets for Instagram, Facebook and Twitter
- Styleguide
  - CMYK and RGB colour codes
  - Font(s) – must be available publicly
- A5 double-sided flyer
  - Information to be provided

Fee: £900 – paid in two instalments

Website: We are also looking for a website developer to customise an existing squarespace or wordpress template for us; to act as a home for information about each of the partners involved in the project along with their screenings and events, with a prominent mailing list sign-up form. To get a sense of the functionality we would need from this site, please see the Screen Slate website.

Fee: £1,500 – paid in two instalments

Applications should include:
1. Three examples of logo options plus newsletter mock-up
2. Website mock-up and initial site plan
3. Link(s) to examples of more of your work

We are happy to accept applications from one person for both elements of the job (design and website) or from two people working together.

Please send applications to info@cine-city.co.uk by 5pm Monday 3 June